

# An original way to promote your project

Custom solutions from the WhiteEX cryptocurrency gift card service



**WhiteEX (WhiteBIT Gift Card)**

is a cryptocurrency voucher service that is part of the WhiteBIT ecosystem.

WhiteEX is one of the projects of WhiteBIT ecosystem. We provide a simple solution for entering the world of cryptocurrencies — top-up cards.



# We work with both worlds

The clients who prefer to stay online can get a digital version of our cards.

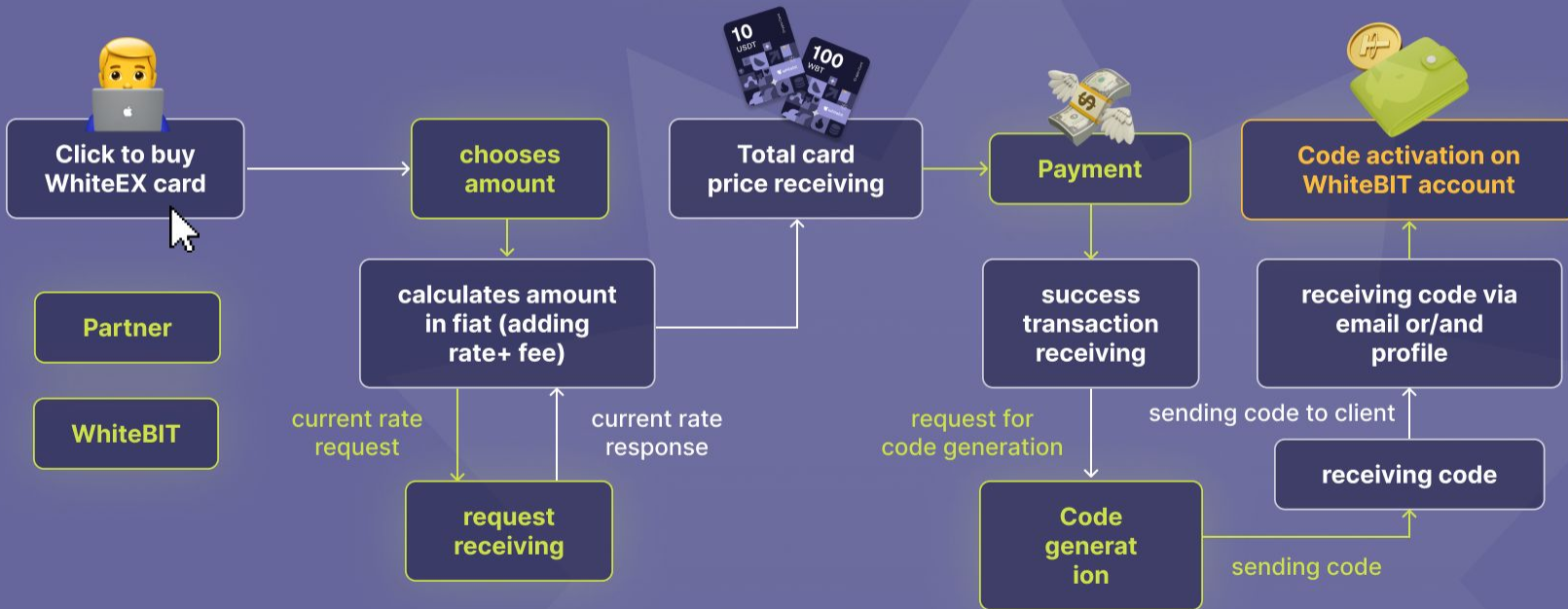
It is available on our website and on partner marketplaces. These digital cards are also easily activated on the WhiteBIT exchange.



# How it works



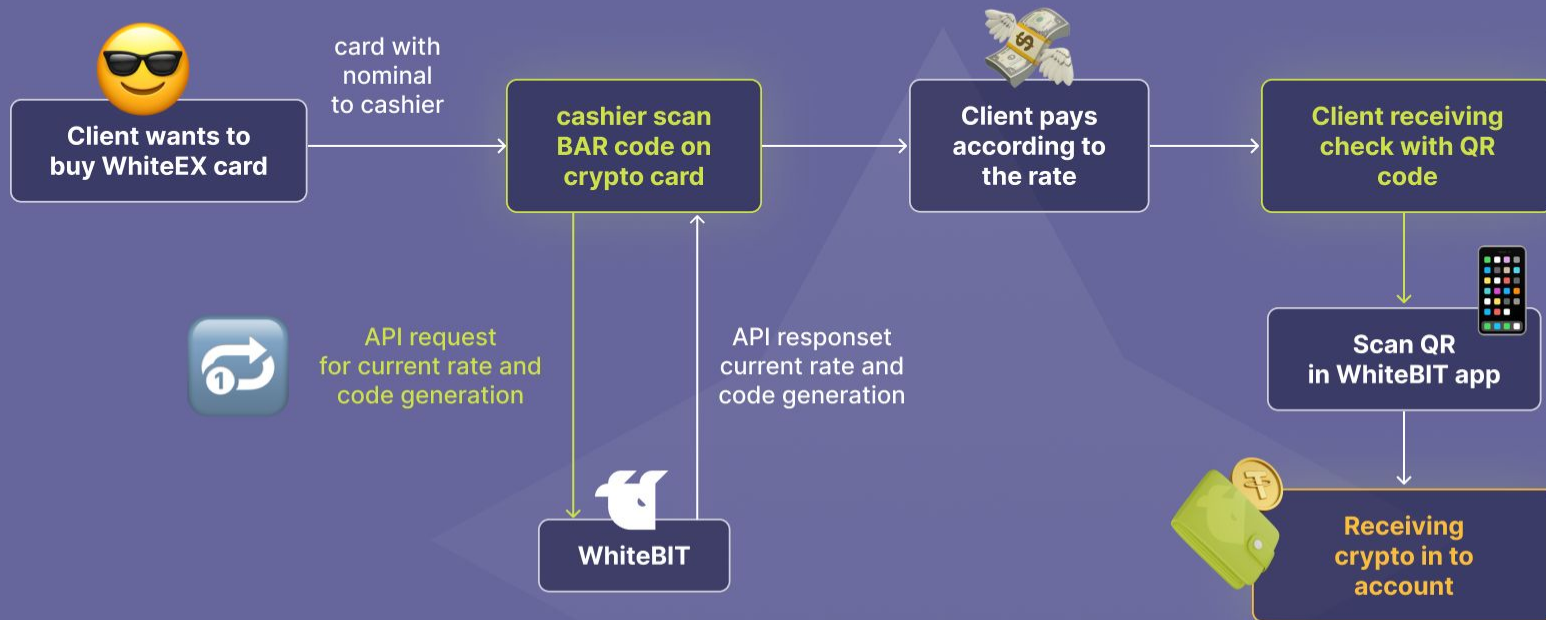
# ONLINE FLOW



## How it works



## OFFLINE FLOW



# Our cards are flexible:



They can be modified as you like: change the format and content or create an individual design, it's up to you.



The cards can be issued for any amount and in any currency available on WhiteBIT.



They are safe: a card becomes available for use only before the purchase. It has a 38-digit code, and the password is securely hidden under the protective coating.



They are easily activated: the WhiteBIT exchange users can activate their cards in seconds.

# The superpower of WhiteEX

Thanks to the card format, we can spread brand awareness online and offline through the presence of cards in largest online marketplaces and tens of thousands of points of sale.

The more points of contact with the brand, the stronger its recognition. And our cards have potential to be everywhere.

WhiteEX shows its power even where digital marketing and billboards are helpless.



## WhiteEX is:

- ◆ raising awareness about your brand offline
- ◆ instant card generation and sending to a client's e-mail

## Benefits for partners:

- ◆ a convenient way to buy cryptocurrency all over the world
- ◆ any card value
- ◆ fast and reliable payment methods
- ◆ high limits, low fees
- ◆ the ability to send additional information to a client along with a card
- ◆ client database for further communication
- ◆ integration of an exchange section into your website



## WhiteEX on marketplaces is:

- ◆ cooperation with top marketplaces that sell digital goods (G2a, Kinguin, Offgamers, etc). Their total traffic is 20M+ users per month.
- ◆ upgraded business accounts (1000+ positive reviews)
- ◆ reduced fees and funds locking period
- ◆ personal account manager

## Benefits for partners:

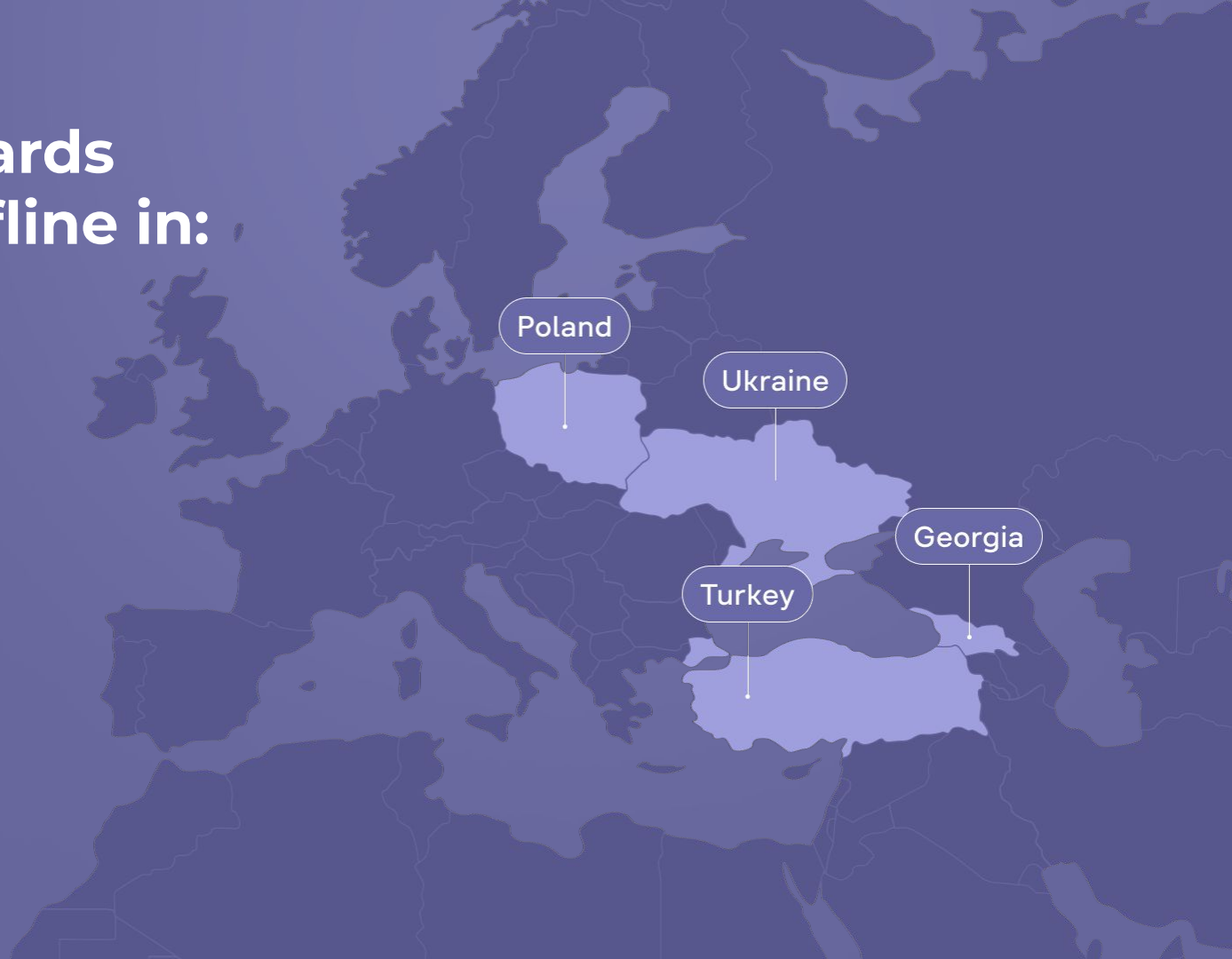
- ◆ a huge number of potential clients from all over the world
- ◆ many payment options, including national currencies
- ◆ versatile audience (gamers, IT specialists, etc.)
- ◆ unique card design and the ability to add information in the description
- ◆ high rankings of marketplaces on Google
- ◆ marketplaces cover advertising and remarketing

# WhiteEX cards are sold offline in:

## ◆ Some facts

worldwide online coverage  
with 20 million visits  
monthly

in Poland alone, our cards  
are available in ~35,000  
stores of the Żabka,  
Biedronka, and Lidl chains



# Our partners

We are part of the WhiteBIT ecosystem, so we can use a wide network of partners to create co-branded cards.



OFFICIAL CRYPTOCURRENCY  
EXCHANGE PARTNER  
OF FC BARCELONA

ESL  
FACEIT  
GROUP



TRABZONSPOR



UKRAINE



FC  
METALIST  
1925



What do **we offer?**

# A new promotion format **for your token**

Use our ecosystem to tell the world about your project and expand your sales network online and offline.

To use our solution, your project must have its own token or coin listed on WhiteBIT.

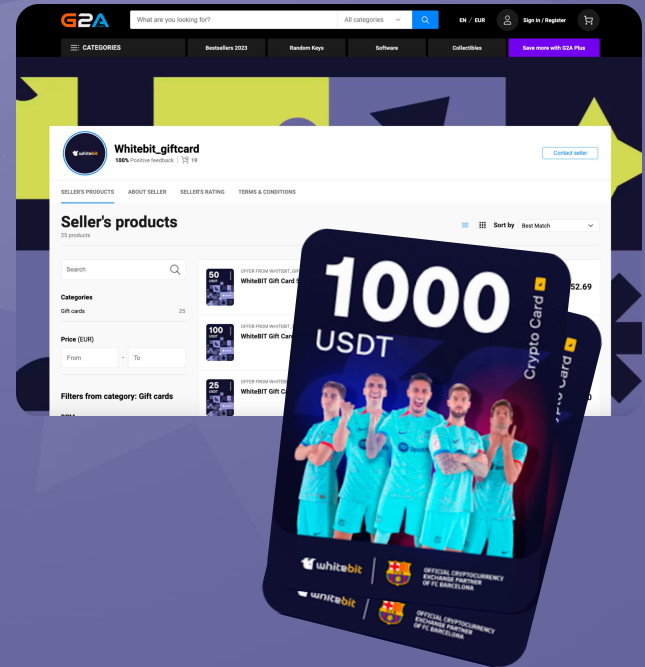
We offer:

- gift cards with individual design for sale online
- placement on our website [whiteex.com](https://whiteex.com)
- integration of the exchange block on your website
- gift cards with individual design for offline activities

# Sell online

We are going to create a whitelabel solution — a gift card with a unique design exclusively for your token/coin, which will be sold on our partner marketplaces.

- ✦ This will increase your brand awareness through presence in online marketplaces with more than 20M+ monthly traffic.
- ✦ This will be an additional way to quickly distribute your currency, for example as a gift or for your own investment.



# Sell through our website whiteex.com

Use our website to sell your product — and we will add your gift card to the list of available for purchase.

15 fiat currencies and various payment options are available to users, including Visa\Mastercard.



# Integrate our **exchange block**


Your users will be able to quickly buy gift cards of your coins\tokens on your site for fiat thanks to the integration of our exchange block.

As on our site, 15 fiat currencies and several payment systems are available to users, including Visa\Mastercard.

**BUY HERE**


Current rate: 1.058 USD = 1 USDT

Give

0.00  VISA/MC USD ✓

Min: 10.00 USD | Max: 5000.00 USD

Take

0.00  USDT USDT ✓

50 USDT 100 USDT 250 USDT 500 USDT

I agree with the [rules](#).

I agree with the [KYC/AML policy](#).

Continue



# Step to the **offline** world

We will create physical gift cards for your project, which you can use offline, for example, at conferences or promotions or to develop your own distribution network.

- ◆ You will have the ability to hold offline events and activities, post BTL materials, experiment with formats, and conduct controlled offline onboarding of new users.
- ◆ It helps to attract customers who are challenging or impossible to reach through digital marketing.



# Time to discover new possibilities

[whiteex.com](http://whiteex.com)

[whitebitcard.com](http://whitebitcard.com)

 [@egoSL](https://t.me/egoSL)

 [info@whiteex.com](mailto:info@whiteex.com)

 [info@whitebitcard.com](mailto:info@whitebitcard.com)

